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(54) Title: METHODS AND APPARATUS FOR ELECTRONIC BOOKMARKING OF VENDOR LOCATIONS VIA A PERSONAL DIGITAL ASSISTANT OR OTHER USER DEVICE

(57) Abstract: A personal digital assistant (PDA), wireless telephone, portable computer or other user device obtains and stores a vendor identifier associated with a particular physical vendor location designated as being of interest by a user of the device. For example, the vendor identifier may be obtained by the user device via a wireless communication link established with a system at the physical vendor location, in response to entry of a bookmark command by the user. The stored vendor identifier serves as a bookmark for the corresponding vendor location, and is subsequently utilized by the user device to retrieve or otherwise obtain updated vendor information periodically for the particular vendor location, such that the latest information regarding the bookmarked vendor location is made available to the user via the user device.

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TITLE: Electronic bookmarking method for locating vendors e.g. restaurants, involves storing vendor identifier associated with physical location of interest

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ABSTRACTED-PUB-NO: WO 0217117 A2

BASIC-ABSTRACT:

NOVELTY - Personal digital assistant (PDA) or other portable user device (104) obtains and stores vendor identifier associated with a particular physical vendor location designated as being of interest. The stored vendor identifier serves as a bookmark for the corresponding vendor location, and is used by the user device to retrieve updated vendor information periodically for the particular vendor location.

DESCRIPTION - The vendor identifier may be obtained by the user device via a wireless communication link established with a system at the physical vendor location, in response to entry of a bookmark command by the user.

INDEPENDENT CLAIMS are also included for the following:

(1) A device for processing information relating to vendor location,

(2) A vendor location system,

(3) A computer program for vendor location applications,

(4) A method for processing information relating to vendor locations.

USE - For electronic bookmarking of vendor locations such as stores, restaurants, theaters.

ADVANTAGE - The electronic bookmarking techniques allow a PDA to store vendor information and periodically update that information efficiently. The techniques ensure that information provided via standards such as wireless access protocol (WAP) and Bluetooth is optimal.

DESCRIPTION OF DRAWING(S) - The block diagram represents an information processing system for bookmarking vendor locations via a PDA.

User device (104)

CHOSEN-DRAWING: Dwg.1/2

TITLE-TERMS: ELECTRONIC METHOD LOCATE VENDING RESTAURANT STORAGE IDENTIFY ASSOCIATE PHYSICAL INTEREST

DERWENT-CLASS: T01 W01

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